



# How Lumi Activates Across a Production Company

Saving time. Saving money. Keeping production information usable.

## Information captured once becomes usable everywhere.

### Before Lumi

Production information often sit across multiple places:



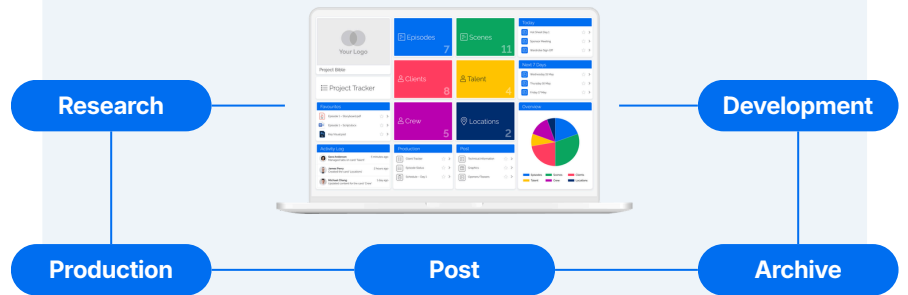
Spreadsheets | WhatsApp threads  
Email chains | Researcher notes  
Archive logs | Development documents

### Teams constantly ask:

Is this the latest version?  
Where is the contributor information?  
Do we already have archive rights for this footage?  
Who has the latest notes from the researcher?

### After Lumi

Information captured once at source becomes available across the whole production lifecycle.



Researchers, coordinators, producers and editors access **the same structured information** as the production evolves. While private information is securely stored behind vaults and access controls

## What This Means For Production Companies



### Data Banks

Reusable contributor, location, and research information across productions



### Editorial

Field notes and research remain structured and searchable into post



### Archive Tracking

Rights, sources and pricing tracked clearly end to end

Production companies including *The Garden (UK)* and *WTFN (Australia)* use Lumi across multiple productions and teams.



One week in we realised Lumi was doing all the heavy lifting for us. Answers were so easy to find.

**Louise Bartman** | Executive Producer, *The Garden* | *24 Hrs in A & E*



## Used Across Factual and Documentary Productions



Talk to our team today.

lumi.media

When information lives with the work, everything changes!



*“Lumi is an actual tangible **game-changer!** It’s not often something comes along that **truly raises the bar.**”*



**James Barker**  
**Producer Post**  
*ITV Unscripted America*



**Sandi Austin**  
**Snr Production Manager**  
*Paramedics, Emergency WTFN*



*The efficiency Lumi brings has been amazing. It's people power. It's time, and it's also resources. Lumi has **saved the company money.** I can't think of life before Lumi anymore.*



**Amy Castillo**  
**Logistics and Travel**  
*ITV Unscripted America*



*All in one platform is the beauty of it. The Lumi service team is well-versed in Film / TV and are readily available to help you curate a program that works for you.*



**Evan Wilkes**  
**Exec Producer Post**  
*Luxe Listings, Eureka for Amazon*



*Working on a production that has multiple moving parts, Lumi has completely **simplified** what we do and how we do it.*



**Jack Langdon**  
**Producer**  
*Real Housewives of Sydney, Matchbox*



*Lumi is easy to use and there is great flow between the field and post team. Our producers can make updates and work collaboratively with all the information you would normally spend hours finding, **all in one place.***



**Steve Oemcke**  
**Director of Content**  
*WTFN*



*A powerful platform that centralises all our information. We are all Lumi converts and **somewhat addicted.***



**Tim Guildler**  
**Head of Production Technology**  
*ITV Studios UK*



*One of the most flexible pieces of software I've ever seen. And **a great partner.***

